

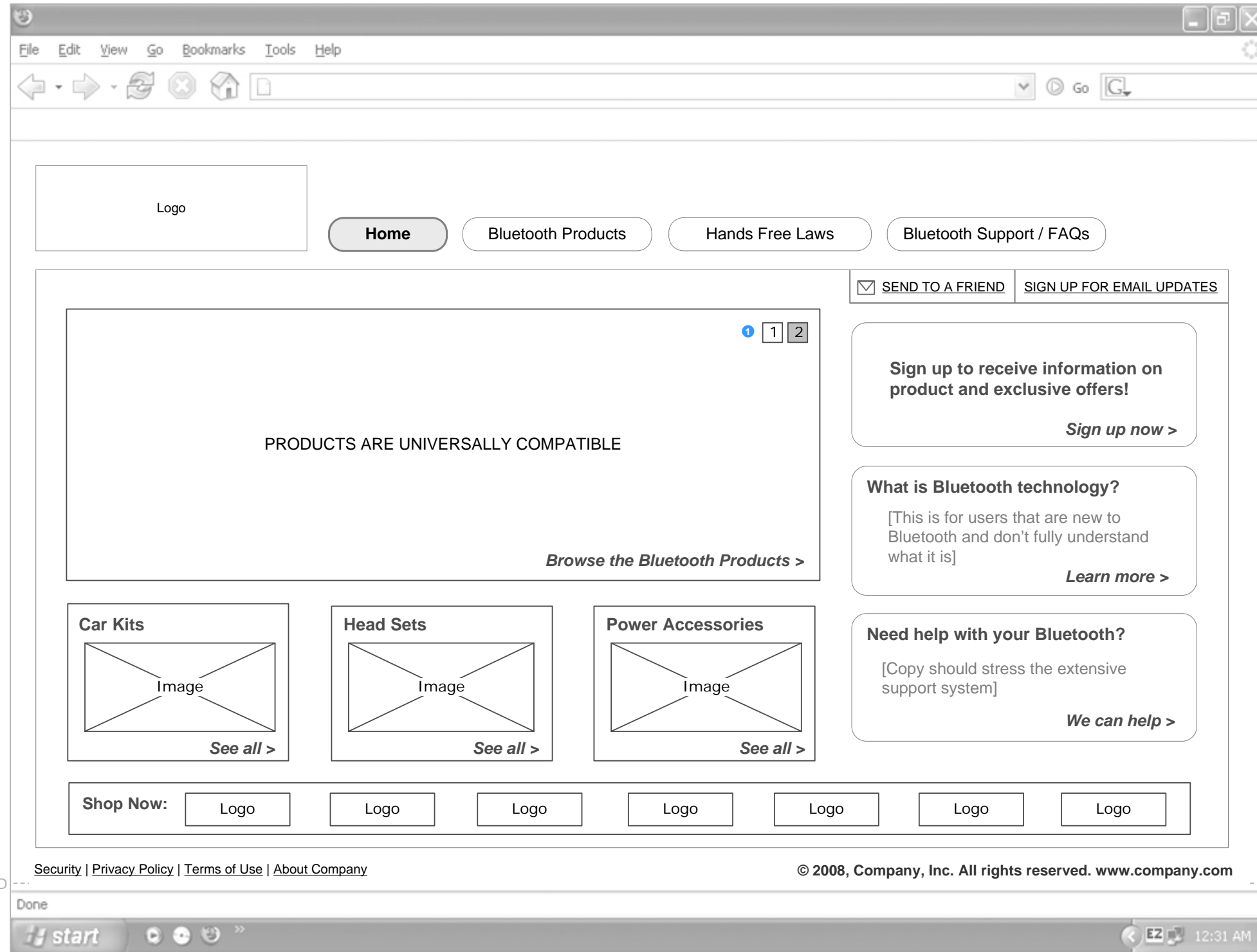
**Functional Annotations**

1. Two different rotating images used to emphasize
  - the Hands Free law is here and Bluetooth products can be the solution (links to the law page)
  - the Universal Compatibility of products (links to Products page)
2. Features the different types of products and allows the user to click to view those products (links to Products page, anchored at that particular set of products)
3. Logos at the bottom feature the partner retailers and sends users to their external website

**Content Annotations**

- Goals:**
1. Make it clear that there's a law coming July 1 for CA and WA
  2. Clearly indicate the benefit for signing up.
  3. What is Bluetooth technology caters to new users who are unfamiliar with the concept
  4. Need help with your Bluetooth should highlight reliability and extensive support services

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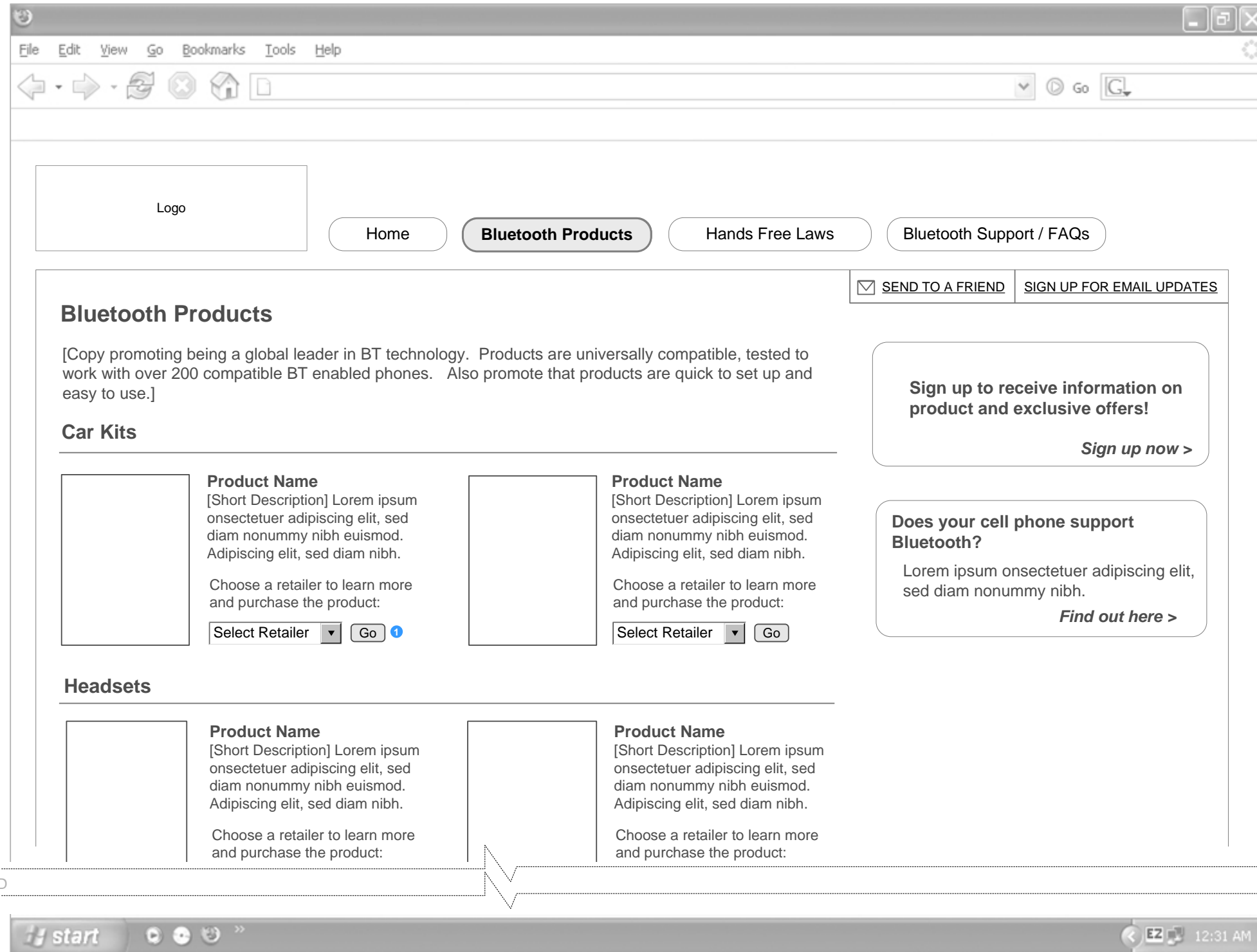


**Functional Annotations**

- Two different rotating images used to emphasize
  - the Hands Free law is here and Bluetooth products can be the solution (links to the law page)
  - the Universal Compatibility of products. (links to Products page)

**Content Annotations**

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**Functional Annotations**

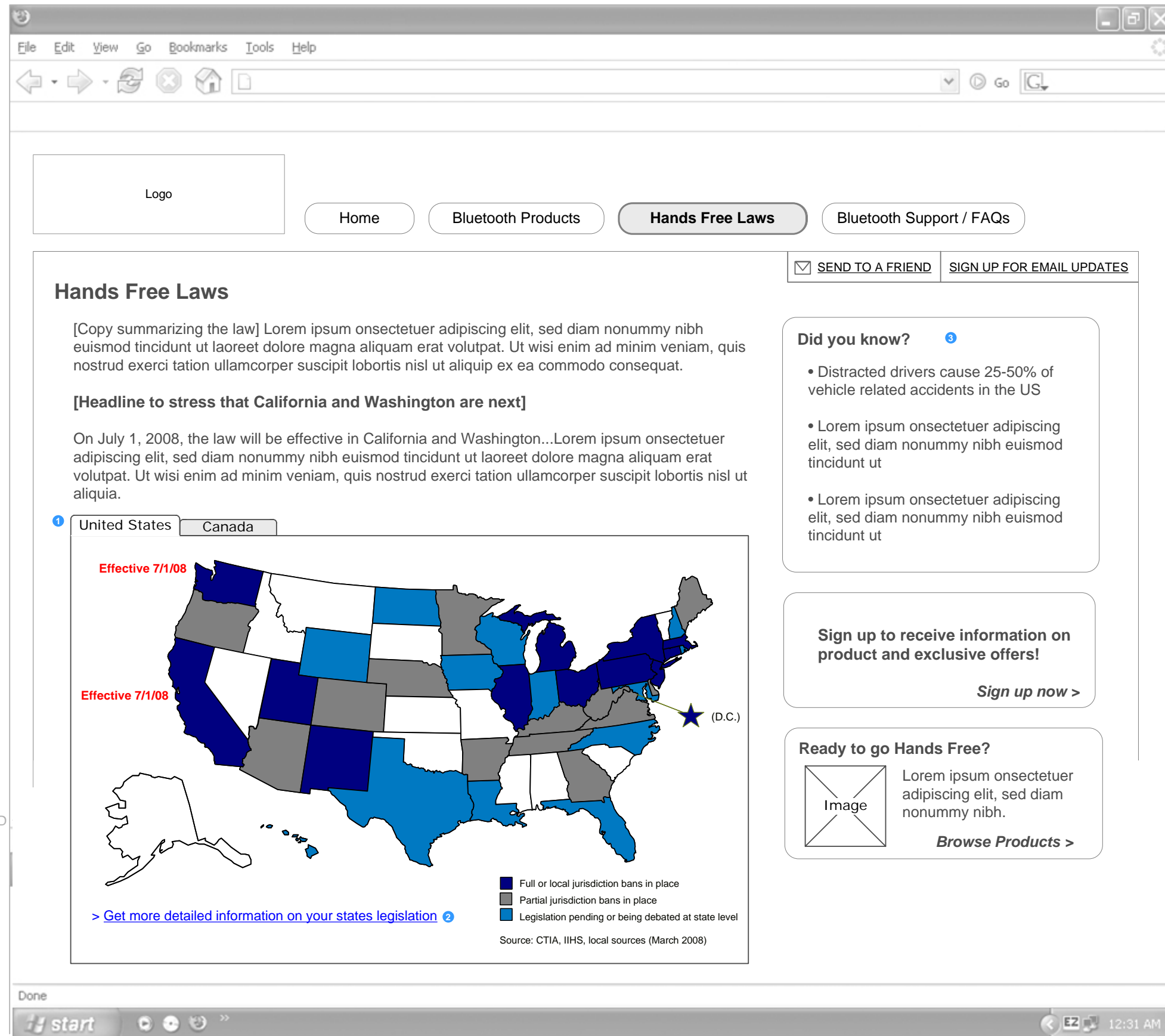
1. The drop down will list the retailers that carry that specific product and will send users directly to product page on the retailers' external site

**Content Annotations**

Copy should emphasize that

- Products are universally compatible
- Products are tested with over 200 compatible phones
- All products are quick to set up and easy to use

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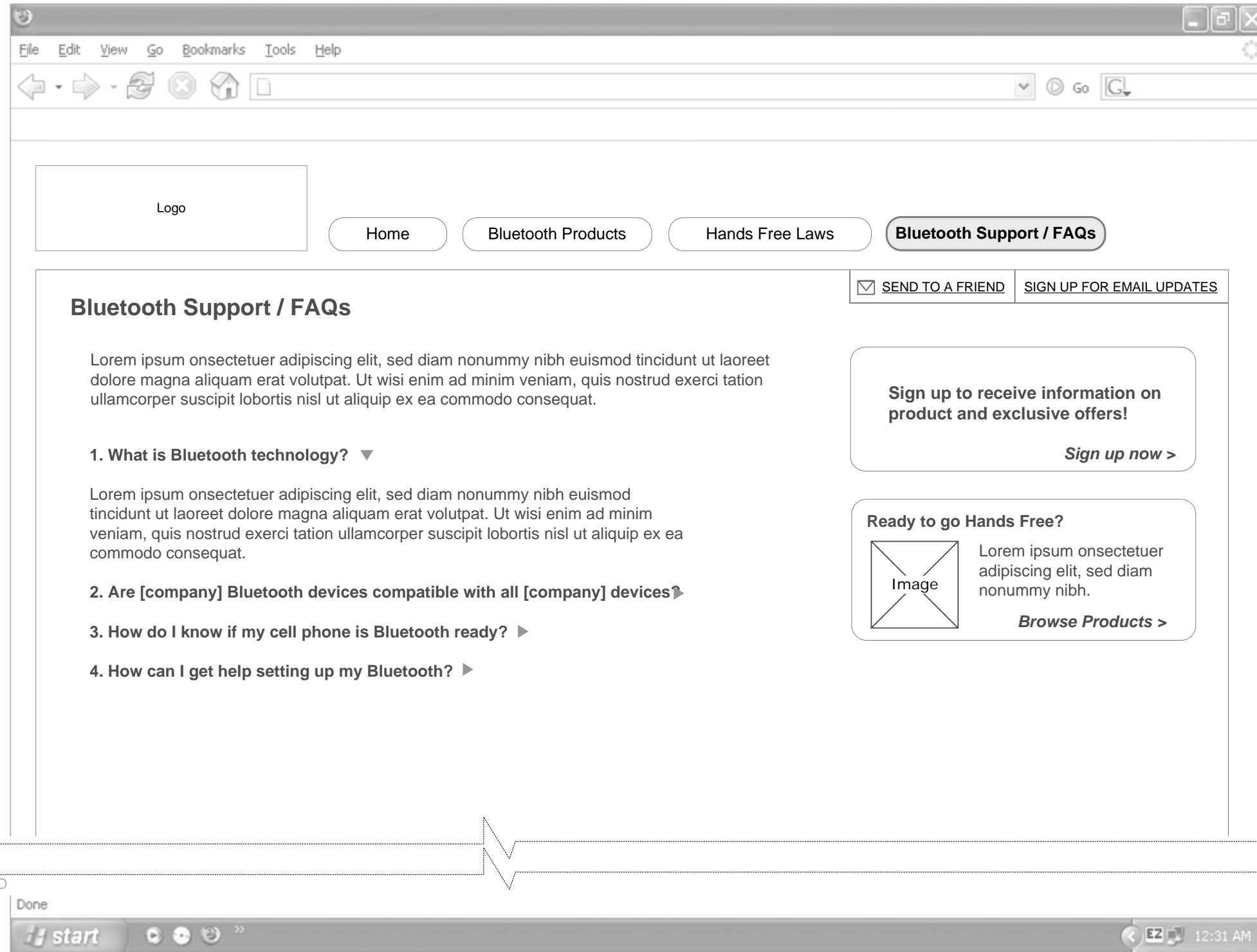


Functional Annotations

1. Users can access the map of the US and Canada
2. User can click to download the pdf with more details on the individual state laws
3. Did you know module will contain some statistics or information to emphasize why it's important to go hands free besides the fact that a law is being passed.

Content Annotations

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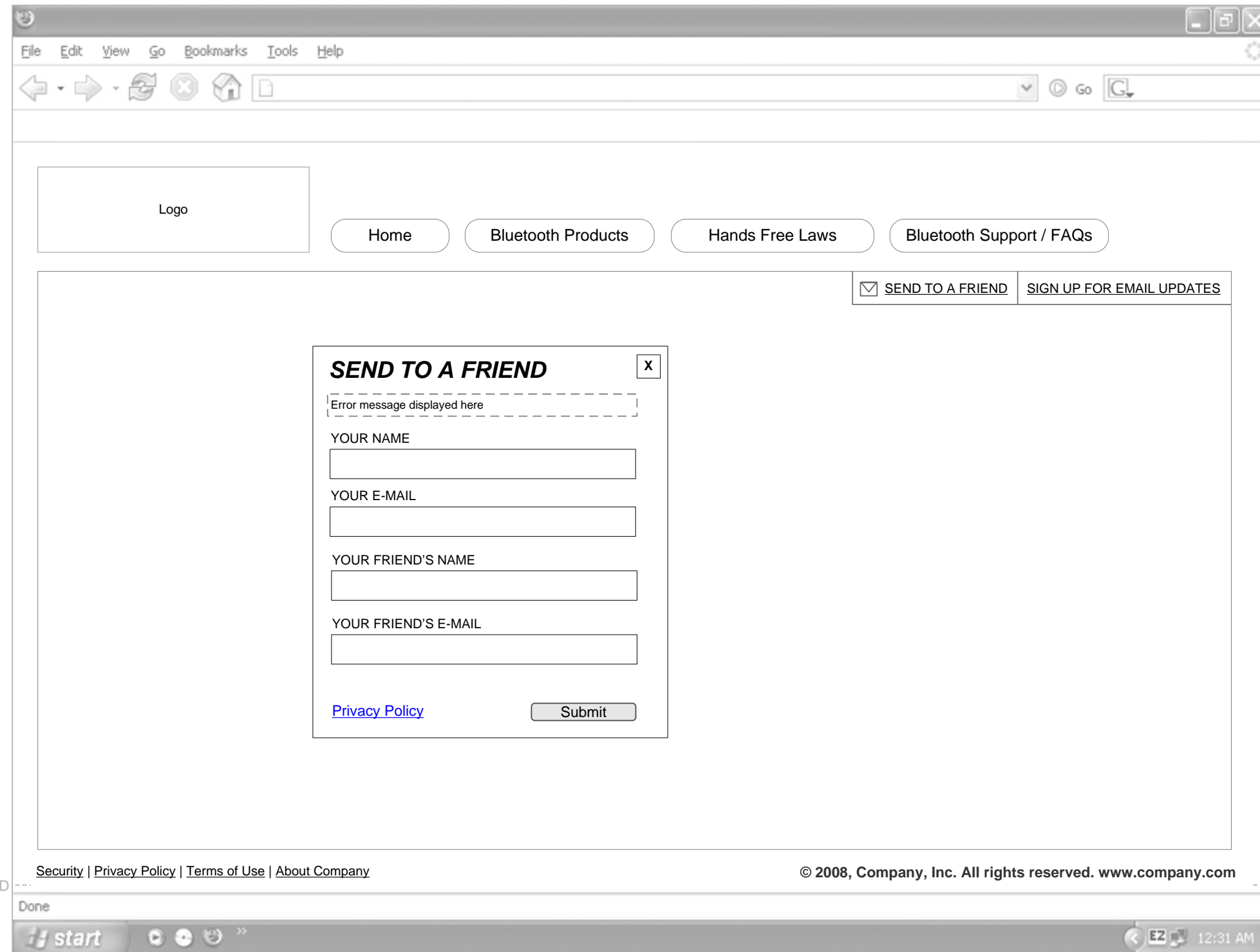


Functional Annotations

Content Annotations

- Gives overview of what bluetooth technology is (for those that are new to bluetooth)

- Provides users with information on how to get support connecting your bluetooth (emphasize extensive support system)



Functional Annotations

Content Annotations

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