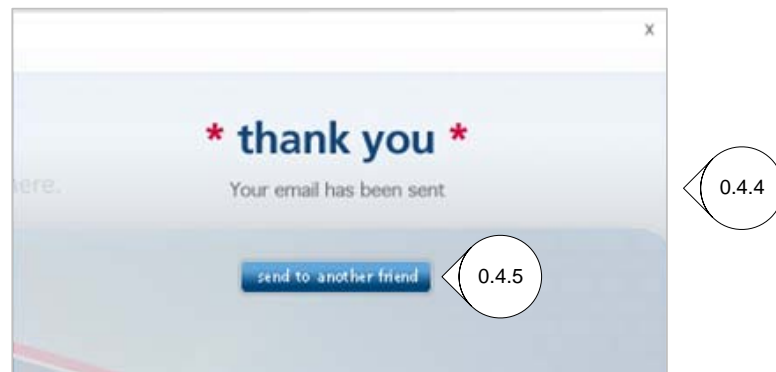
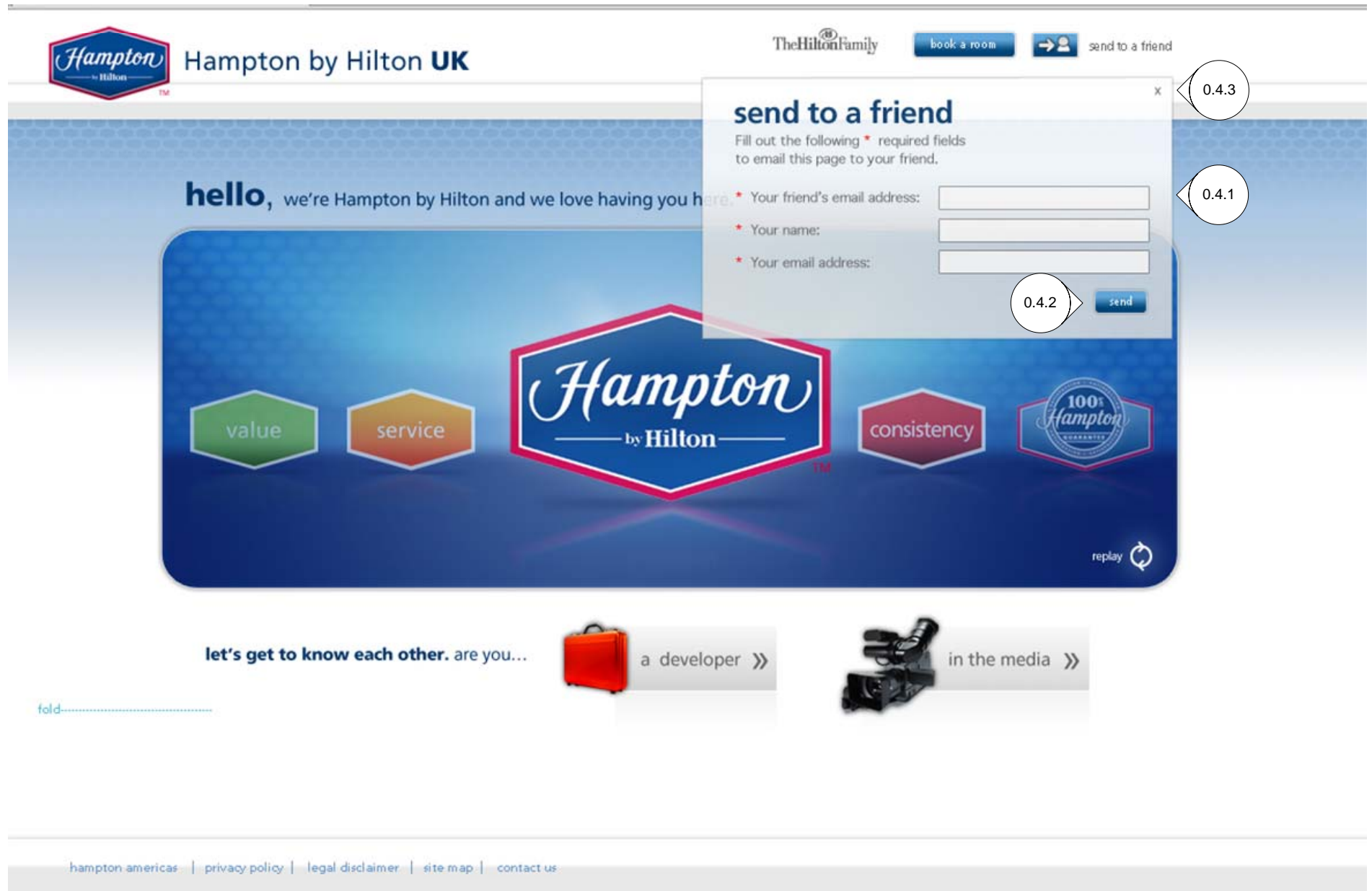





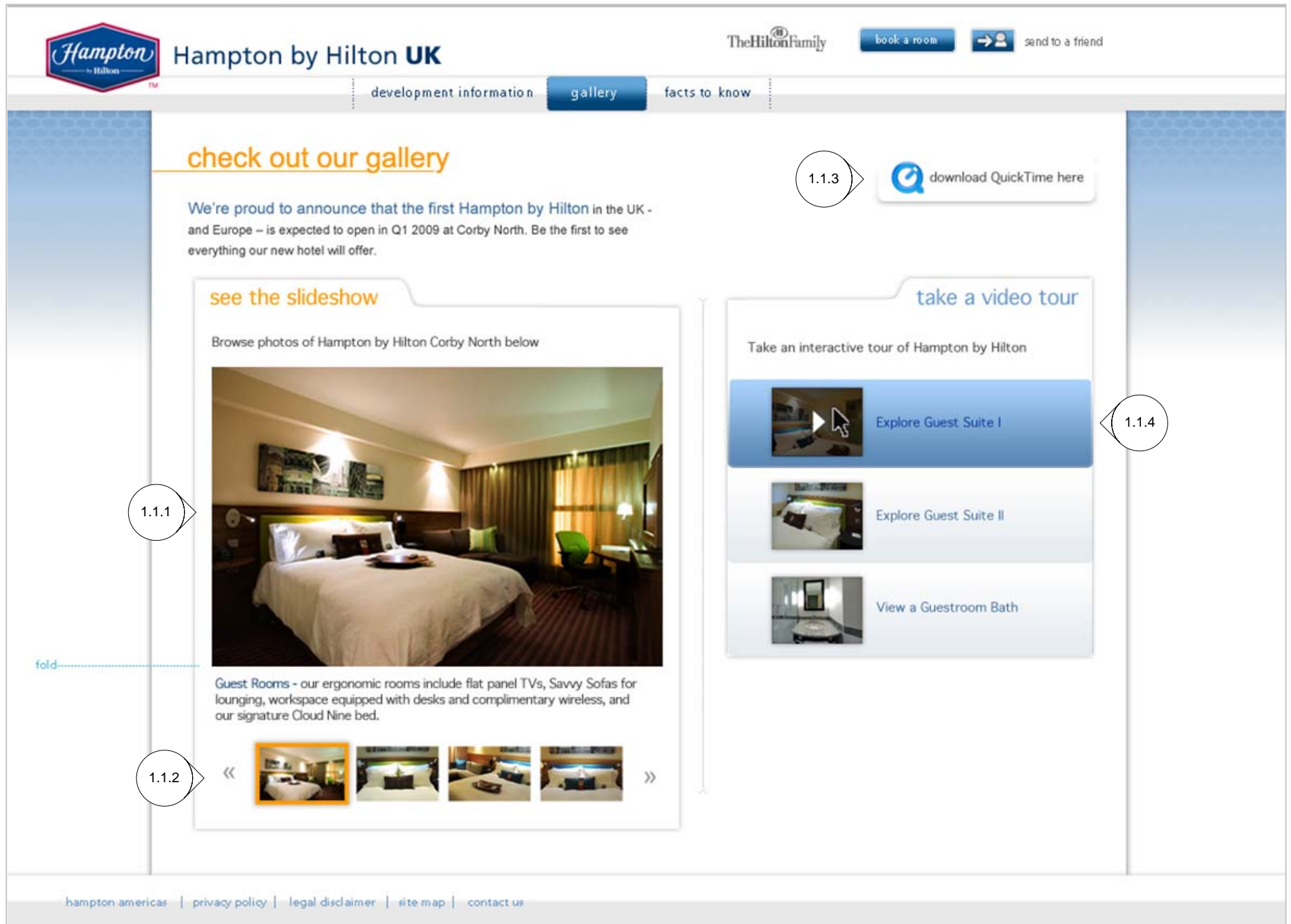
#	Page / Page Component	Specification
0.0	Splash Page	The following urls will send users to this splash page: www.Hamptonbyhilton.com and www.hamptonbyhilton.co.uk A flash intro will play introducing the Hampton Brand to users. This page serves as a portal into the two different websites: one for the franchisees and the other for the media. Users will be prompted to self select the group they are in.
0.1	Hampton Logo	On click, this will send user back to this Splash page and replay the flash intro
0.2	Hilton Family Logo	On click, this will send users to the following url: http://hiltonworldwide1.hilton.com/en_US/ww/fob/index.do within the same browser window
0.3	Book a Room	On click, this will send users to the following url: http://hamptoninn.hilton.com/en/hp/promotions/hx_summerpromo08/index.jhtml?cid=MS,HX,HbH,home&it=Home,HbH where users can book a hotel room
0.4	Send to a Friend	On click, this will pop up a window that allows users to enter their friend's email address to email them a link to the page they are currently on. See 0.4 - Send to a Friend
0.5	A Developer	On click, this will send the user to the home page of the Franchisee site: www.hamptonbyhilton.com/development and www.hamptonbyhilton.com.co.uk/development
0.6	In the Media	On click, this will send the user to the home page of the Media site: www.hamptonbyhilton.com/media and www.hamptonbyhilton.co.uk/media
0.7	Replay Intro	This will replay the flash intro
0.8	Footer links	<ul style="list-style-type: none"> - Hampton Americas will redirect users to: http://hamptoninn1.hilton.com/en_US/hp/index.do - Privacy Policy will take users to the privacy policy page. The main navigation will be deactivated. - Legal Disclaimer will take users to the legal disclaimer page where they can read the site usage and information agreement. The main navigation will be deactivated. - Site map will take users to the site map page. The main navigation will be deactivated. - Contact Us will trigger the default email application and populate it with Hampton.marketing@hilton.com



#	Page / Page Component	Specification
0.4	Send to a Friend	This allows users to email friends a link to this page. Required fields are designated by an *. If all required fields are not filled out an error message will appear prompting the user to enter in the remaining fields.
0.4.1	Your friend's email address	Users are required to enter their friend's email address in this field. If the format is incorrect, an error message will appear indicating that the email address is invalid. Multiple email addresses can be input, separated by commas.
0.4.2	Send	On click, a confirmation message will appear indicating that an email has been sent. See 0.4.4 Confirmation.
0.4.3	Close	This will close the Send to a Friend pop up.
0.4.4	Confirmation	The confirmation page indicating the email has been sent.
0.4.5	Send to Another Friend	This will refresh the Send to a Friend pop up allowing the user to send the page to another friend.



#	Page / Page Component	Specification
1.0	Franchisee Home Page – Development Information	This is the landing page for the following urls: www.hamptonbyhilton.com/development and www.hamptonbyhilton.com.co.uk/development This site is directed toward potential franchisees of Hampton.
1.0.1	Navigation	Default state is white:  Rollover state is light blue:  Active state is blue: 
1.0.2	Franchisee Video	This video will NOT autoplay. There will be a play button to prompt the user to watch the video. User can expand the video by clicking on the expand icon in the upper left corner. For the launch, there will be an image placeholder.
1.0.3	Check out our Gallery	This will link users to 1.1 Franchisee Gallery page
1.0.4	Interested in Development Opportunities	On click, this will link users to the following external site: http://www.hamptonfranchise.com/
1.0.5	Click here	On click, this will link users to the following external site: http://www.hamptonfranchise.com/



#	Page / Page Component	Specification
1.1	Franchisee Gallery Page	This page features the slideshow and virtual tours for the Hampton Hotels
1.1.1	Slideshow	The slideshow will have imagery from the different hotels.
1.1.2	Slideshow Thumbnails	This filmstrip will contain thumbnails of the slideshow images. The selected image will be highlighted. On rollover the thumbnail will highlight and on click the image will appear and the thumbnail will stay highlighted. On click, the filmstrip will scroll in the corresponding direction by 4 images.
1.1.3	Download QuickTime here	On click, this will send users to the Apple website to download the latest or appropriate QuickTime player
1.1.4	Virtual Tour Menu	As users rollover the virtual tours, they will highlight blue (as shown) and the thumbnail will show a play button. On click, this will activate the virtual tour (refer to 1.1 Franchisee Gallery – Virtual Tour)